



# Kate von Houck

UX/UI Designer

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## ABOUT ME

A Seasoned UX/UI Designer seeking a challenging role where I can leverage my experience developing business software and creating intuitive user experiences. I've honed my skills at companies like PayPal, Microsoft, and several startups. Eager to apply my skills in an innovative environment to drive user engagement and satisfaction.

## WORK EXPERIENCE

### The Art Button / Senior UX Designer - Full time

Seattle, WA | October 2022 - Present

- Led and successfully implemented the design of the entire product line.
- Developed a comprehensive Design System.
- Optimized user experience by streamlining use cases and workflows.

### Directly / Senior User Experience Designer - Full Time

San Francisco, CA | November 2021 - August 2022

- Spearheaded the design of a new SaaS Chatbot product.
- Created an intuitive onboarding experience for company admins.
- Demonstrated resilience and efficiency in a fast-paced work environment.

### PayPal / User Experience Designer - Contractor

Austin, TX | February 2021 - July 2021

- Created a seamless migration flow for Zettle and PayPal platforms.
- Designed new SSO login flow for enterprise merchants, improving security.
- Enhanced 2FA flow for end users and worked closely with PMs and engineers.

### Microsoft / User Experience, Product Designer - Contractor

Redmond, WA | July 2019 - November 2020

- Collaborated with Designers and PMs to create cohesive product experiences.
- Designed and developed complex SharePoint site diagnostic tool.
- Conducted A/B testing for onboarding and learning experiences.

### Istrolid 2 computer game / Freelance UX/UI Designer

San Francisco, CA | May 2018 - March 2019

- Worked on visual design for game interfaces and hierarchy of game screens.
- Revamped the experience design for the main menu and widgets.

### Gravitational Inc / UX Designer - Full time

Oakland, CA | October 2017 - April 2018

- Developed a new business dashboard for enterprise users.
- Improved on UX/UI design for open-source documentation.

## EDUCATION

### Academy of Art University

San Francisco, CA | January 2014 - May 2017

Bachelor of Web Design & New Media

## SKILLS

### Software

Figma  
Sketch  
Invision  
Adobe CS  
Keynote  
Power BI  
SharePoint

### Design

Storyboarding  
Wireframing  
Prototyping  
Branding  
Data Visualization  
Visual Design  
Interaction Design  
Motion Design  
Style Guides

### Research

Persona  
User Interviews  
Usability Testing  
Competitive Analysis  
A/B Testing  
Experiments  
Task Analysis  
Persona Hypothesis

### Programming

HTML/CSS  
JavaScript

### Languages

English  
Russian  
Mandarin